JOSÉ IGNACIO LÓPEZ SÁEZ

I hold an MBA from UCEMA and a specialization in Data Science from Instituto Tecnológico de Buenos Aires. As a Data Analytics & BI Manager with experience in industries such as travel, e-commerce, and government, I have a proven track record in developing and executing successful strategies based on data-driven insights. My expertise includes managing teams, developing dashboards and automating processes with SQL, Python and R.

José Ignacio López Sáez

11/11/1986 – Age: 37

Married

Zapiola 3217 21A
C1429ANG CABA

+54 9 11 3459 2012

ji.lopez.saez@gmail.com

https://tinyurl.com/ignacio-ls

Work Experience

Nov'22 – Present

Despegar
Customer Engagement Manager – **leading a team of 7 associates**
- Manage strategy for Despegar's own-media channels.
- Data governance, DWH and CDP design.
- Develop and monitoring KPIs for customer engagement.
- SQL and Python for process automation and reporting.

Mar'22 – Oct'22

Shopee Argentina (ceased operations in LATAM)
Fraud & Payments Data Analytics Lead – **led a team of 3 associates**
- ETL processes development and automatization (SQL / R / Python).
- Dashboard development.
- Monitoring & development of KPIs
- Fraud prevention model & strategies analysis

Mar'21 - Present

CoderHouse
Professor of Analytics (SQL & PowerBI), BI & Data Analysis with Excel.
Assistant Professor of Data Science

Mar'15 - Present

Instituto Tecnológico de Buenos Aires
Assistant professor for Industrial Costs and Budget and Control, 4th year of Industrial Engineering.

Feb'20 – Oct'21

Buenos Aires City Government
In charge of data and analytics within the Sec. of Transport
Monitoring & development of KPIs.
Direct advisor to the Secretary of Transport.
ETL scripts, dashboards dev. and reporting (Python + R + PowerBI)

May'16 – Jan'20

Ministry of Transport
In charge of data and analytics regarding the aero commercial industry:
- o 2018 - 2020: Director of Market Research and Data Analysis at Administración Nacional de Aviación Civil – **5 direct reports**
- o 2016 - 2018: Senior Statistical and Data Analyst at Empresa Argentina de Navegación Aérea SE (EANA SE).
- Monitoring of KPIs. Direct advisor to the Minister of Transport.
- Market research, short and long-term demand forecasting.
- KPIs, dashboards and reports development: https://datos.anac.gob.ar/estadisticas/
- Monitoring and analysis of the economics of the companies.

Aug'14 - Apr'16

Oil Combustibles
Commercial Planning Analyst. Main tasks performed:
- Short and long-term steel demand forecasting for the oil industry.
- Argentinian oil market analysis and studies. Impo/exports analysis.
- Support for commercial areas: local market offer & supply analysis.
- Pricing analysis and strategy definition. Annual budget analysis.

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Education

2022 - 2023	**Magister in Business Administration - MBA** Universidad del CEMA
2020	**PRE-QUANt - Python Programming Workshop for Finance** Universidad del CEMA
2017 - 2018	**Data Science Specialist** Instituto Tecnológico de Buenos Aires (ITBA)
2014 - 2015	**Magister in Project Assessment** Instituto Tecnológico de Buenos Aires (ITBA) / Universidad del CEMA
2006 - 2011	**Chemical Engineer** Instituto Tecnológico de Buenos Aires (ITBA). GPA: 8.64 / 10.00 Double degree agreement with the *INSA*, Toulouse, France.

Languages

English	**Excellent command of oral and written English:** ▪ 2004: CAE *Certificate of Advanced English* ▪ 2014: IELTS *International English Language Testing System.* Band 8.
French	**Excellent command of oral and written French:** ▪ 2011: DALF C1 *Diplome Approfondi de la Langue Française*

Skills

BI	Advanced command of the following BI suites and tools: ▪ Power BI ▪ Tableau ▪ Qlik ▪ Ms Power Query & Power Pivot and Ms Excel.
Coding	Vast experience working and coding (for data analysis & research) with: ▪ R & Python ▪ Visual Basic – (Ms Excel macros)
DB	Presto SQL / PostgreSQL / Ms SQL Server

Interests

Running	Road and trail runner (amateur, but passionate): ▪ 42k Buenos Aires 2014/15/16/17/18/19/21/22/23 ▪ 42k Mar del Plata 2013/14/15/18/19/23 ▪ 42k Córdoba 2015 ▪ 42k Santiago de Chile 2016 ▪ 42k Rosario 2017 ▪ 42k Montevideo 2018 ▪ 50k TNFEC San Martín de los Andes 2015 ▪ 100k Cruce de los Andes 2016 ▪ 60k Raid de los Andes 2017 ▪ 75k UTACCH Villa Yacanto 2016 ▪ 110k UTACCH Villa Yacanto 2018/19